**CITY COUNCIL**
**WORK SESSION AGENDA**
**June 30, 2025 - 6:00 p.m.**
**Administrative Training Room**
**Blue Springs City Hall**
**903 W. Main Street**
**Blue Springs, Missouri**

1. Call meeting to order
2. Confirmation of Quorum
3. Strategic Plan Draft
4. Adjourn

**Miscellaneous Items**
Independence Day – **City Offices Closed –** Friday, July 4
City Council Meeting – Monday, July 7, 6:00 PM
Public Art Commission Meeting – Wednesday, July 9, 4:00 PM
Planning Commission Meeting – Monday, July 14, 6:30 PM
Land Bank Meeting – Monday, July 21, 3:00 PM
City Council Meeting – Monday, July 21, 6:00 PM
Public Safety Citizen Advisory Board Meeting – Tuesday, July 22, 6:00 PM
Planning Commission Meeting – Monday, July 28, 6:30 PM
City Council Meeting – Monday, August 4, 6:00 PM

This Agenda was posted at City Hall and on the City's website on Thursday, June 26, 2025.

Erin Ford, City Clerk

**TO:** Mayor, City Council,
Department Directors, and Press

**FROM:** Christine Cates
City Administrator

**DATE:** June 26, 2025

**SUBJECT:** Agenda Explanations

Item 3 – Strategic Plan Draft

BerryDunn will provide a presentation of an overview of the Strategic Plan process as well as facilitate a discussion and review of the draft of City of Blue Springs Strategic Plan. Refer to Council Information Form from Assistant to the City Administrator George Schmitz for additional information.

**CITY OF BLUE SPRINGS**
**CITY COUNCIL INFORMATION FORM**

**DATE SUBMITTED: June 25, 2025**

**SUBMITTED BY: George Schmitz** **DEPARTMENT: Administration**

| | | | |
|---|---|---|---|
| ☐ Ordinance | ☐ Resolution | ☒ Presentation | ☐ Public Hearing |
| ☐ Contract | ☒ Discussion | ☐ Economic Dev. | ☐ Other |

**ISSUE/REQUEST**

BerryDunn will provide a presentation overview of the Strategic Planning Process and facilitate a review of the City of Blue Springs' Strategic Plan Draft.

**BACKGROUND/JUSTIFICATION**

The City Council in 2015 adopted the Strategic Plan Framework and updated the Plan in 2021. Since the adoption, there have been many changes within the community, administration, and City leadership. To ensure current needs are addressed, a new Strategic Plan process is needed.

The new Strategic Plan will be a comprehensive tool to help guide the decisions made by Council and staff with accountability and transparency. It sets a clear direction for the City by outlining its goals and objectives, helping the City prioritize the use of resources and ensure resources are allocated to best meet new goals and objectives. The Strategic Plan will also focus City efforts on the areas identified as most critical to achieving its desired outcomes and adapt its plans as circumstances change.

The City Council contracted with BerryDunn on October 21, 2024, by Resolution No. 87-2024 to lead the City in a Strategic Planning process. Staff have been meeting with BerryDunn biweekly to develop the timeline and planning process. Staff and BerryDunn facilitated in-person Community Forums, pop-ups, and group/individual interviews, as well as virtual engagement through a Social Pinpoint site and Employee surveys. These events and forums helped gather Community input and feedback to contribute to the drafting of the Strategic Plan.

In May 2025, the Mayor and City Council, as well as City Staff, held respective Work Session retreats with BerryDunn to further develop the Strategic Plan. At these Work Sessions, mission and vision statements were drafted alongside core values, strategic priorities, and goals for the City. Performance and outcome measures were developed to help the City evaluate progress on its goals and objectives. BerryDunn then collected the feedback from these work sessions to develop an initial Strategic Plan Draft.

Staff has been working with BerryDunn to further refine and edit the Strategic Plan Draft. BerryDunn will be giving a brief presentation of the Strategic Plan project overview and then presenting the Strategic Plan Draft for Mayor and City Council's review before it is presented to Mayor and City Council for final adoption.

Once the Strategic Plan is finalized and adopted, Staff will develop the Implementation Plan to be completed by September 2025. This will put into action the mission and vision statements

with goals and metrics to monitor the City's progress. The Strategic Plan will be connected to the Operating and Capital Budgets and a Performance Dashboard will be built to track progress.

**PROJECT TIMELINE**

| Estimated Start Date | Estimated End Date |
|---|---|
| June 30, 2025 | July 1, 2030 |

**STAFF RECOMMENDATION**

N/A

**OTHER BOARDS & COMMISSIONS ASSIGNED**

| | |
|---|---|
| Name of Board or Commission: | N/A |

**LIST OF REFERENCE DOCUMENTS ATTACHED**

1. N/A

**REVIEWED BY:**

| | |
|---|---|
| Requesting Director:<br>***George Schmitz*** | Budget:<br>***N/A*** |
| Legal:<br>***N/A*** | City Administrator:<br>***Christine Cates*** |